



MARK ZITO

On-Air Talent

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To Whom It May Concern:

I know the standard practice is to write a cover letter detailing why a candidate would be good for a specific job. And while I thought about doing that here, I don't think I can succinctly tell you why I'd love the opportunity to work full-time in radio. So, I'm hoping that the following story does the trick.

I went to the public library one time the year that I was in 7th grade. For most, this wouldn't be a noteworthy event. However, for me, it was life changing. My family was going away that week and I needed to gather some reading material. I guess, when you're 12, going to the Caribbean isn't as relaxing as it is when you're my parents' age. I didn't have frozen drinks to look forward to, so I went to look for some books. In fact, I went to look for one book. "Harry Potter?" No. "Where The Red Fern Grows?" Nope. "The Joy of Sex?" Well, yes...but it was checked out. (Hey, what can I say? I liked the pictures.)

Seriously though, I made the three mile walk, alone, to the library to get the book that would become my professional bible...Howard Stern's "Private Parts." But for as much as I wanted to read it, I knew my Mom felt just as passionate about me NOT getting my hands on its 447 pages. So, I took out two books...John Grisham's "The Firm" and Howard's autobiography. I switched the covers, threw the Howard jacketed law thriller under my bed, and away I went.

I don't remember much about the trip, but I remember EVERYTHING about the book. I read it twice, and, amid numerous inquisitive looks from my Mother and Father, laughed the whole time. Finally, I knew what I wanted to do! I'd always been misunderstood and lacked the direction to harness my wit and use it in a way that was entertaining. I talked too much and had trouble with girls...and now this guy was making a living acting like I acted and going through the same problems (albeit, millions of dollars richer)! The world of radio seemed exciting to me. It's where I wanted to be, and still is today.

The message here is simple: I've wanted to work in radio pretty much my entire existence. Whether it be behind the scenes making imaging or on the front lines at a microphone or on a promotions team, I've been fascinated with radio for my entire adolescent and early adult life.

When you think about it, I guess you could say not much has changed between me now and the Mark Zito circa 2000. I mean, look at the facts: 1: I still talk too much and have trouble with girls. 2: My Mom still thinks that "The Firm" is the funniest book I've ever read. And 3: I'm still obsessed with radio. I'll fix 1 and 2 eventually, but I hope number 3 NEVER changes. So please, keep me in mind when looking for talent for your station. It's a job I would love...and I wouldn't even have to lie to my Mom about it.

Best,

Mark Zito

P.S. Please check out MarkZito.com or MarkZitoForHire.com for a full portfolio of my work.